

**ECONOMIC
115M ROLLS!**

RECOVERY™

by SANCELL

SUITABLE FOR CAR AND MACHINERY PARTS*



STORE & FREIGHT FURNITURE, HOMEWARES, ARTWORK & GIFTWARE*



A VERSATILE SOLUTION FOR PRODUCTION LINE PACKING*



Introducing the new Recovery™ 115 metre green roll from Sancell!

The perfect all-purpose bubble, Recovery™ is the protective packaging product with a conscience. Suited to a wide variety of applications from general packing, online business deliveries to a production line/manufacturing setting, Recovery™ is the little all-rounder that can... and all the while looking out for the environment.

- ✓ **A minimum of 15% recycled content in every roll guaranteed!**
- ✓ **Economic 115M rolls... freight more for less**
- ✓ **100% Recyclable Low Density Polyethylene** 
- ✓ **Made in Australia**

When you purchase Recovery™ rolls from Sancell you can rest assured you're not only buying quality, protective packaging but doing your bit to encourage recycling, manufacturing efficiencies, resource recovery and landfill reduction.

'Recovered' products are those that Sancell recycle internally via our in-house recycle machine. Offcuts and faulty or un-usable product is recycled and goes directly back into our extruders making new product rather than being sent to scrap or landfill.

Sustainability is not always about grand gestures and claims of 'saving the planet'. Instead it is making consistent, small alterations to improve our efficiencies and commit to better practice. As a testament to our commitment to best practice across all sectors of our business, Sancell Pty Ltd have adopted internal systems to achieve certification in ISO standards for Quality (9001), Health & Safety (18001) and of course the Environment (14001).

* It is the buyers/users duty to determine the conditions necessary for the safe use of this product.



Knight Packaging Supplies
Factory 2, 120-122 Rodeo Drive, Dandenong VIC 3175
Ph: 03 9791 9900 E: sales@knightpackaging.com.au
Web: www.knightpackaging.com.au

AUSTRALIAN
MADE

RECOVERY™

by SANCELL

ECONOMIC
115M ROLL

15%
RECYCLED
IN EVERY
ROLL!

Made at 53UM
& weighs 8.41KG!

(Weight based on production averages).



What are you really getting for your money?

You may be buying bubble rolls at a bargain basement price... but what are you really getting? We've noticed a lot of cheap, low grade bubble floating around (pun intended!). This cheap bubble is low-grade, often poorly made and requires 2-3 times the amount to achieve any real protection.

The best way to determine what you're getting for your dollar is to compare rolls by weight per kg. The simple calculation below will help you understand what you are really buying. We challenge all of our customers to compare our rolls against our competitors.

$$\text{COST (\$)} \div \text{WEIGHT (KG)} = \$ \text{ PER KG}$$

Not all protective packaging is created equal!

We all know that not all products are created equal, and never has this been more true than in the age of cheap imports and cost-cutting in the name of "winning business".

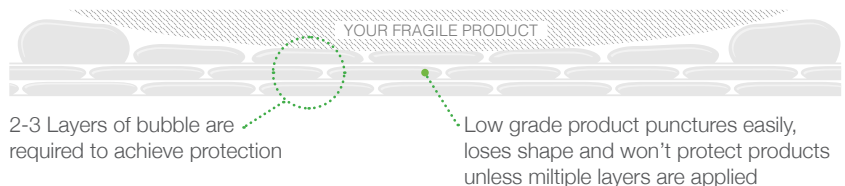
Sancell Recovery™ 115M is made of sturdy 53UM (micron), recyclable LDPE4 to ensure the bubbles hold shape and protect goods as they are supposed to. While there are cheaper options available, the end user will often require twice as much packaging to achieve the same protection, resulting in a waste of resources and money. Purchasing quality product from the outset will ensure savings down the line and a reduction in waste... which is a win for both the customer and the environment!



SANCELL RECOVERY™ 115M



LOW GRADE COMPETITOR PRODUCT



Low grade product punctures easily, loses shape and won't protect products unless multiple layers are applied



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